

Mitsui High-tec (Canada), Inc. Held its Opening Ceremony

Mitsui High-tec (Canada), Inc. held a ceremony in commemoration of the completion of its new plant in Brantford, Ontario on Wednesday, the 26th of April. The celebration was attended by government officials, construction project teams, Mitsui's valued clients and many other dignitaries.

“We will strive to contribute to regional development as a part of this community and commit ourselves to meeting and exceeding your expectations.” The celebration which was held in the cafeteria of the new plant, opened with a speech from Mitsui High-tec president Yasunari Mitsui, and was followed by congratulatory speeches by Ontario Minister of Economic Development and Growth Brad Duguid, Consul-General of Japan in Toronto Yasunori Nakayama and Brantford Mayor Chris Friel.

President Mitsui offered a testimonial plaque to express his gratitude to McKay-Cocker Group CEO, John Marcovecchio, who successfully completed the construction project one month ahead of schedule. After the ribbon cutting, the guests were taken on a tour of brand-new state of the art facility.

【 At the ceremony 】



From left: MOA president Kawano, Mayor Friel and President Mitsui



From left: Consul-General Nakayama, Mayor Friel, Minister Duguid, MC Group CEO and MOA president Kawano

Following the facility tour, the guests were invited to a lunch reception at Hampton Inn & Suites by Hilton Brantford. Decorations of origami and elaborate flower arrangements brought a bit of Japan to the reception hall where guests enjoyed a sushi lunch.

The ceremony celebrated both cultures by including a tradition from each country. “Kagami Biraki”, assisted the dignitaries in the Japanese traditional of breaking open the ceremonial sake barrel. Which was then followed by the playing of a traditional Canadian past-time and the giving of surprise gifts to Mitsui executives from the city of Brantford. Mitsui Canadian's opening ceremony ended with great success.

【 At the reception 】



From left: President Mitsui, Minister Duguid and Consul-General Nakayama



From left behind: Mayor Friel and Mr. Ishimatsu
From left front: Mr. Sakaue, Mr. Kuriyama, Mr. Maruoka, President Mitsui, Minister Duguid and MOA president Kawano

Mitsui High-tec (Canada), Inc. began production in Motor-core manufacturing in May in order to expand motor-core sales in North America where great demands for eco-friendly vehicles are expected and to strengthen its global supply chain. Mitsui projects ten billion JPN in sales within a few years.

【Mitsui High-tec (Canada), Inc. Company Profile】

Plant: 60 Fen Ridge Court, Brantford,
Ontario N3V 1G2 Canada

Representative: Kazuyoshi Kawano

Date of Founding: January 12, 2015

Capital: 54,000,000 CDN

Site Area: 46,260m²

Building Area: 9,670m²

Employees: 32

Business Line: Manufacturing and sales
of high-efficiency motor cores mainly for
eco-friendly vehicles



Mitsui High-tec (Canada), Inc.

【Map Link】

[https://www.google.co.jp/maps/place/Mitsui+High-tec+\(Canada\),+Inc./@43.4758204,-78.8328962,6.5z/data=!4m8!1m2!2m1!1s60+Fen+Ridge+Court,Brantford+,Ontario+N3V+1G2,Canada!3m4!1s0x882c6ec7131ed625:0xe2cc7a41a70223f718m2!3d43.1652109!4d-80.3421004](https://www.google.co.jp/maps/place/Mitsui+High-tec+(Canada),+Inc./@43.4758204,-78.8328962,6.5z/data=!4m8!1m2!2m1!1s60+Fen+Ridge+Court,Brantford+,Ontario+N3V+1G2,Canada!3m4!1s0x882c6ec7131ed625:0xe2cc7a41a70223f718m2!3d43.1652109!4d-80.3421004)

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